The J.M.K. Innovation Prize: An Overview

Over nine months in 2015, The J.M. Kaplan Fund reached across the United States to seek out visionary, early-stage social entrepreneurs who are spearheading game-changing solutions to our society’s most urgent challenges. We discovered a groundswell of outrageously creative social activists in every corner of the country.

To read our full report on social entrepreneurship in America, please visit www.jmkfund.org.

1,138 APPLICANTS
373 REVIEWERS
32 REVIEWERS
15 FINALISTS

WHAT WE LEARNED

WATER ISSUES
unite causes with catalytic, cross-sector impacts

TECH-SAVVY SOCIAL ACTIVISTS
are co-opting for-profit tools and tactics

INCOME INEQUALITY
offers a fresh lens for solving social-sector challenges

VETERAN REINTEGRATION
is using creative hybrid models to end veteran isolation

APPLICANTS ACROSS KAPLAN GIVING AREAS

HUMAN RIGHTS 34.2%
CULTURAL HERITAGE 20.9%
NATURAL ENVIRONMENT 15.8%
BUILT ENVIRONMENT 13.6%
OTHER 15.5%